

The Marine Advisory Program (MAP) is a university-based, statewide, outreach and technical assistance program designed to help Alaskans wisely develop, use, conserve, and enjoy Alaska's marine and coastal resources. MAP faculty members and staff provide informal marine education, offer technical assistance to coastal communities related to economic development, conduct applied research, and serve as a link between the University of Alaska and Alaska Sea Grant, and marine and freshwater resource users in many areas of the state not served by traditional faculty.

The Marine Advisory Program works to:

- Broaden the opportunities of coastal residents through involvement in activities that diversify the community economic base such as marine recreation and tourism, shellfish mariculture, and direct marketing of seafood;
- Enhance the value of the commercial fishing, shellfish mariculture, and seafood industries in Alaska through training and technical assistance; and
- Contribute to the information base of Alaskans who are making decisions affecting the conservation of our marine resources, or who are dependent on them for traditional, cultural, recreational, or nutritional sustenance.

In a state as big as Alaska that is so dependent on the health of marine resources, it's critical that people can readily get information and technical assistance. MAP agents and specialists live and work in the communities they serve. The integration of MAP personnel with local communities provides for the efficient flow of information between the University of Alaska and the people.

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